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BURT'S BEES®

THE HIVE

December 2007

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Dear Hive Members,
Happy Holidays!

We know there's a lot of hustle and bustle at this time of year, but, naturally, we hope you'll take a few minutes to see what's going on at Burt's Bees. This month in *The Hive*, check out:

- **Last minute gifts** for everyone on your list
- Burt's Bees' **environmental efforts** in our own office
- Our **Event Calendar** showing when we'll be in your area

Community Forum

Come join the fun at one of our local seminars with info, free product samples and more. Check out our **upcoming events** to see when we'll be in your area.

[➤ See Events Calendar](#)

Ask Burt's Bees

What defines a natural ingredient?

In short, we believe any ingredient in a natural product must be purposeful and **come from a renewable/plentiful source** found in nature.

[➤ Learn More](#)

Share Your Thoughts

Want to be Burt's Bees ambassador and host themed parties to spread the word about our products? Let us know!

[➤ Take Our Survey](#)

Tell Us About Yourself



Give us the info we need to give you the best products.

[➤ Update Your Profile](#)

Send to a Friend

Share the latest buzz.

[➤ Forward Newsletter](#)



Monthly Product Spotlight



Thoroughly Therapeutic Body Lotion & Butter

Formulated to bring peace of mind that **these rich lotions and creams** will restore dry, damaged skin naturally.

[➤ Shop Now](#)



The Greater Good

Living Green

A healthy planet starts at home, so we're continuously looking for ways to create the **most environment-friendly office** and manufacturing facility possible. A few recent initiatives:

- Purchased 100% carbon offsets with Renewable Choice Energy for all electric energy
- Developed a system to reduce waste water by 95% in cleaning — especially important with the drought we're experiencing in the Southeast
- Became a U.S. EPA Climate Leaders partner
- Switched to compact fluorescent light bulbs, which dramatically decrease energy use

[➤ Learn More](#)



More Product News

Looking for Last Minute Gifts?

We've got something perfect for everyone on your list, naturally!



Essential Body Kit

Stuff their stockings with these soothing natural products essential for **soft, healthy skin all over.**



Tips 'N Toes Hands & Feet Kit

Give her the gift of pampering with the **best skin and nail care**, hands down.



Baby Bee Getting Started Kit

Tried-and-true natural care for **moms and babies on the go.**



Natural Skin Care for Men Travel Kit

Fulfill his wish list, naturally, with everything he needs for **great skin wherever he travels.**

[➤ Shop Gifts & Kits](#)

Natural Facts

Shea Butter

This rich, luxurious butter is a natural fat that makes our moisturizers more nourishing. Skin reaps the benefits of shea butter's known ability to increase circulation and tissue re-oxygenation, which **helps reduce wrinkles**, improve skin's elasticity and protect it against environmental aging.

[➤ Check Out Shea Moisturizers](#)



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