



BURT'S BEES®

THE HIVE

February 2008

Lips | Face | Body | Hands & Feet | Hair | Baby & Mom | Men | Outdoor

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Dear Hive Members,

Be your *own* Valentine this year.

Take time to pamper yourself with a little extra TLC from our soothing, natural products. If you're lucky enough to have another Valentine to smooch, read on to learn about our newest kissable, colorful **lip glosses and shimmers**. Also in this issue, see how we're spreading our love of natural ingredients by **switching from a synthetic version of vitamin E** to its purest form, tocopherol.

Hive Members' Online Exclusive

Spend \$25 and get free UPS Ground shipping using promotion code HIVESHIP on burtsbees.com. Order before 11pm EST on 2/9/08 and enter the coupon code at checkout.

> [Save Now](#)

We Know You'll Love...



New! Get 100% Kissable with 100% Natural Lip Gloss

Drench your lips in moisture and beautiful sheer color gloss. Our new, **100% natural hydrating lip glosses** are flavored with citrus essential oils for a kiss of fresh-squeezed flavor. Four juicy shades!

- Pucker Berry
- Sweet Pink
- Zesty Red
- Nectar Nude

> [Shop Now](#)

Community Forum

"Your Super Shiny Lip Gloss feels like a lip balm, and is moisturizing too! Great sheer color! Great citrus flavor! Not too glossy for me, either... Keep up the good work!"

— Carol R.

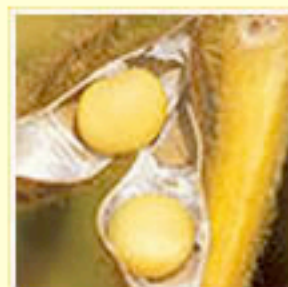
- > [See Full Testimonial](#)
- > [Share Your Thoughts](#)

The Latest Buzz

New Product Formulas to Include Natural Vitamin E

We're always searching for ways to bring you the absolute best in natural products. Our **latest effort** is finding a way to replace tocopheryl acetate, a synthetic form of vitamin E, with **non-synthetic tocopherol**. Starting in March, we'll be rolling out new product formulas with this ingredient change, including **our lip products**. It's all part of our continuing commitment to your well-being and The Greater Good!

> [Check Out Nourishing Lip Care](#)



On the Newsstand

We're excited to announce that our new advertising campaign is running in national magazines starting this month! Look for our ads in your favorite publications and if you see one, let us know what you think! More next month...

> [Email Us](#)

More Products to Try



100% Natural Shine and Color for Beautiful Lips

With a kiss of color and pearlized shine, our Lip Shimmers perk up our world famous **100% natural lip balm** that soothes winter lips naturally. Choose our sheer **Radiance Lip Shimmer** or pick from 11 yummy shades:

- Champagne
- Raisin
- Merlot
- Rhubarb
- Watermelon
- Nutmeg
- Fig
- Cocoa
- Toffee
- Guava
- Papaya

> [Shop Now](#)

Send to a Friend

Share the latest buzz.

> [Forward Newsletter](#)



The Greater Good — CCD Update

Thanks for Helping to Save the Bees!

Recently, we distributed 50,000+ packs of wildflower seeds to help fight **Colony Collapse Disorder**. Come spring, there will be millions of flowers blooming across the country. That's a lot of healthy places for bees to live and thrive! You can help us again by **sharing your opinions** on our efforts to find a cause and cure for CCD.

> [Take the Survey](#)



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