



BURT'S BEES®

THE HIVE

November 2007

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Dear Hive Members,

Naturally, there's a lot happening around here this month!

We're excited to announce our new **Natural Skin Care for Men** line. We reached a big milestone in our work for **The Greater Good** with Habitat for Humanity. And, as always, our R&D team is hard at work coming up with more of the best natural personal care products on the market.

Read more here and check out our [blog](#) and [News and Events](#) at [BurtsBees.com](#) for all the latest.

### Community Forum

*"I absolutely love, love, love your new Replenishing Lip Balm with Pomegranate Oil! I am already a huge fan of your other lip balms, glosses and shimmers but this is my all-time fave! It tastes just like pomegranates ..."*

- Melony F.

[Send Your Comments](#)

### Monthly Product Spotlight

#### New! Natural Skincare for Men

Get clean and refreshed naturally with this collection of shower and shave products formulated to help your skin look, feel and smell its best.

[Shop Now](#)



### Ask Burt's Bees

Is it easier or more difficult to make truly natural personal care products?

Making natural products is more difficult than making synthetic ones. But we believe it's worth it.

[Learn More](#)

### The Greater Good



#### We Finished Our Habitat House!

Back in May, we partnered with **Habitat for Humanity** to help build the first "green" community in North Carolina. Not only are we a sponsor, but our worker bees also pitched in over 1,600 man hours to help build the first home in Hope Crossing. Now it's ready for move-in

[Learn More](#)

### Share Your Thoughts

What do you think about our new website?

[Email Us](#)

### More Product News

#### Replenishing Lip Balm

This replenishing and hydrating **natural lip balm** is infused with the antioxidant goodness of pomegranate oil and kissed with its sweet, tangy taste. It replenishes moisture and restores texture to reveal smooth, healthy lips, and coats them for a smooth, even-toned appearance.

[Shop Now](#)



### Tell Us About Yourself



Give us the info we need to give you the best products.

[Update Your Profile](#)

### The Latest Buzz



#### Burt's Bees Addresses Colony Collapse Disorder

The mysterious disappearance of honeybees called **Colony Collapse Disorder** puts many of the foods we eat at risk because they depend on the honeybee for pollination. To raise awareness about the issue, we've created a **public service announcement** featuring Burt himself that is running in theaters this month, along with *Bee Movie*.

[See PSA and Learn More](#)

### Send to a Friend

Share the latest buzz.

[Forward Newsletter](#)



### Natural Facts

#### Pomegranate

Abundant in antioxidants, this bright red fruit has recently emerged as one of the most beneficial natural ingredients around. That's why we include this "super" ingredient in our natural personal care products.

[Check out Very Volumizing Pomegranate & Soy Shampoo](#)



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